

Spring into Sunshine Specials Announced in Daytona Beach, Florida
Ocean Waters Hotels & Resorts Launches Special Offers from \$79 per night

Daytona, FL – April 3, 2008 – Ocean Waters Hotels & Resorts, the largest hotel owner and operator in Daytona Beach, invites guests to experience the best of Daytona Beach this season with their new Spring into Sunshine specials. Spring in Daytona is relaxing and refreshing, and the inviting beaches are immaculate under the radiant sunshine.

The Spring into Sunshine specials provide the perfect opportunity for a spring vacation or quick getaway – enjoy the sunshine and beautiful beaches without the crowds. Beachgoers can choose from 23 spectacular properties in Daytona Beach, ranging from the luxury Plaza Resort & Spa to the best value Driftwood Resort. See them all at www.daytonahotels.com.

Spring into Sunshine specials in Daytona Beach feature:

- 23 Daytona Beach hotels to choose from: luxury, boutique, full service, select service and best value
- Perfect beach hotel locations; ocean front and ocean view rooms available
- Spacious room and suite accommodations available
- Suites with fully equipped kitchens available
- Outdoor heated pools at many of the Daytona Beach hotels
- Cable TVs with HBO at most hotels
- Vending machines available at many of the Daytona Beach hotels
- Rates start from \$79 per room/night. Certain restrictions apply.

Book your Spring into Sunshine special now by calling toll-free 1-800-DAYTONA (1-800-329-8662) or visit <http://www.daytonahotels.com/specials.php>.

It's 80 degrees in Daytona and therefore it's the perfect weather to take advantage of these Spring into Sunshine specials. Stroll on the beach with a loved one or stretch out and catch a tan with your friends. If you are traveling with your family, visit Daytona Lagoon, a one stop shop for family fun and attractions. Come cool off in Daytona Lagoon's amazing water park, or check out their go-kart raceway, thrill rides, miniature golf, lazer tag and much more. Daytona Lagoon is offering a special low rate for tickets for all guests of Ocean Waters Hotels and Resorts.

Direct flights are now available to Daytona Beach from major national airports on airlines such as Airtran, USAir and Delta. Non-stop services are now available from Atlanta, Charlotte, Newark and NY LaGuardia airports. This will maximize your time and allow you to further enjoy your Daytona Beach vacation.

“Daytona Beach offers the perfect setting to kick off this refreshing spring season,” explains Tim Stockman, the Marketing Vice President for the hotel group. “What’s more, Ocean Waters’ 23 beachfront hotels range from the ‘best value’ prices in town to the ultimate in full-service luxury. The ideal hotel and accommodations are available for each of our guests and their wishes.” Tim continues, “Included in the Spring into Sunshine specials are the only hotels in the Daytona Beach area that are Green Lodging Certified by the State of Florida: the luxury Plaza Resort & Spa, the Palm Plaza Beachfront Resort, and the Beachside Plaza Resort. Ocean Waters recognizes the importance of being a responsible tenant of the Daytona Beach environment.”

Guests at Daytona Hotels enjoy full access to the gorgeous sand, water, and sun of Daytona Beach. We offer a score of spacious, well-appointed rooms and suites with a full range of in-room amenities and a broad spectrum of hotel services and facilities, such as restaurants, night clubs, spas and golf. Guests should visit www.daytonahotels.com/hotels.php to find the perfect hotel, and are encouraged to view more hotel specials at <http://www.daytonahotels.com/specials.php>.

Editorial Contact:

Tim Stockman

Vice President

Ocean Waters Management

501 N. Atlantic Ave.

Daytona Beach, FL 32118

(386) 944-4296 Office

tstockman@oceanwatersmanagement.com